

Benefit from CLARITY

- ↘ Increase sales up to 15%
- ↘ Improve cash flow
- ↘ Sustain service increases of 3 percentage points, or more
- ↘ Remove thousands of slow movers
- ↘ Reduce carrying costs and increase your bottom line by 2% or more

CLARITY's unique combination of features help you succeed:

- ↘ Demand chain visibility
- ↘ Superior decision-support
- ↘ Direct control over execution

One solution for measuring performance, evaluating what-ifs and getting the job done daily.

CLARITY provides your company the power to increase revenue, cash flow and margin by managing inventory to assure optimal customer service with minimal inventory investment.

It's a simple business...

Have everything your customers want, every single time...and free up cash, while you increase sales and profit.

Your expectations are simple...

You expect solutions that help you do it all.

In order to maximize sales and customer service, and minimize cash tied up in inventory, companies not only need to plan and execute superbly, but also involve their trading partners through collaboration.

CLARITY gives retailers and distributors the power to increase revenue, cash flow and profit by managing their inventory and product mix to ensure the optimum quantity and assortment of products in every location.

Better Buying

Companies have long managed replenishment by making the trade-off between customer service goals and corporate cash and profit needs.

CLARITY Replenish improves management of both by enabling retailers, wholesalers, and their trading partners to service customers at superior levels, while maintaining inventory levels that minimize cash requirements.

Managing what you Measure

The CLARITY suite goes beyond advanced forecasting, economics analysis, and complex safety stock calculations to assure that all of those advanced techniques can be leveraged into a decision support and performance management tool. The performance management tools in CLARITY allow companies to use what-if analysis to understand the impact of maintaining or changing the level of their inventory, customer service goals, cash flow requirements and other key measures, and then change daily execution to capitalize on that understanding.

The Stocking Dilemma

You sell thousands of items. You have everything your customers want...somewhere. You even have 800 or 900 things they don't...and naturally that's everywhere. And here come 150 new items.

Hundreds of companies face this reality every day. Worse yet, their customers face it...at least until they go somewhere else.

You can guess where items should be deployed, but until now you couldn't evaluate whether demand justifies it, or the impact to your company and your customers of whether they are in one location or another. Now you can.

CLARITY Assort meets this challenge by defining the optimal deployment strategy for every item. CLARITY Assort allows wholesalers, retailers and their suppliers to service customers as completely as possible, while creating an assortment in every location that is cost-effective.