

Collaboration is Key

- Increase sales at a 20 to 50% higher rate for items supported by collaboration
- Sustain fill-rate gains of 3-5 percentage points
- Lower distribution costs by 20% or more
- Reduce freight by up to 15%
- Reduce carrying costs and put 2% or more right to the bottom line

CLARITY's unique combination of features help you succeed:

- Demand Visibility
- Superior Decision-Support
- Direct Control over Execution

One solution for sharing information, measuring performance, evaluating what-ifs and getting the job done daily.

The power to increase revenue, reduce costs and please each and every consumer...in this partnership, everyone wins.

Even children can tell you what they want and help you assure that they get it.

Imagine your trading partners in that role.

...and the benefits you could see are not child's play.

In order to maximize sales and customer service, and minimize cash tied up in inventory, companies not only need to plan and execute superbly, but also involve their trading partners through collaboration.

CLARITY Collaborate gives retailers, distributors and their trading partners the power to increase revenue, cash flow and profit by managing their inventory to ensure the optimum quantity of in every location.

Better Inventory Management

Companies have long managed inventory by making the trade-off between customer service goals and corporate cash and profit needs.

CLARITY improves management of both by enabling retailers, wholesalers, and their trading partners to provide superior service levels, while maintaining inventory levels that minimize cash requirements.

Managing what you Measure

The CLARITY suite goes beyond advanced forecasting, complex safety stock calculations and information sharing to assure that all of those advanced techniques can be leveraged into a decision support and performance management tool. The performance management tools in CLARITY allow companies to use what-if analysis to understand the impact of maintaining or changing the level of their inventory, customer service goals, cash flow requirements and other key measures, and then change daily execution to capitalize on that understanding.

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Intrinsic provides a unique toolkit that allows companies to use CPFR standards for collaboration on forecasts, supply and replenishment. We can enable your vendors to help you improve your inventory effectiveness, and our decision support and performance management tools enable you to make sure it happens.

At Intrinsic we not only offer technology solutions, but also practical expertise in CPFR collaboration from working with collaborative planning experts like ACE Hardware. Our knowledge of what makes CPFR and collaborative planning successful helps companies capitalize on the opportunities in their supply chain.

We can show you how to get the most from your trading partners. Our people have been enabling true collaboration longer than anyone.



3696 Largent Way
Suite 200
Marietta, GA 30064

(770) 424-9232

www.intrinsicvaluechain.com

Contact Intrinsic Today. Find out how we can help you succeed.

CLARITY Collaborate Screenshots:

The Home Screen directs users to the most important tasks and can prioritize orders based on impact to customer service:

Buyer Tasks
[Home Page](#)
[All Orders](#)
[All SKUs](#)

Executive Dashboard
[Fill Rate](#)
[Inventory](#)

Advanced Tasks
[Forward Buying](#)
[Order Cycle Optimization](#)
[Event Planning](#)
[Group Forecasts](#)
[Projections](#)
[KPIing](#)

Administrative
[Sources](#)
[SKUs](#)
[Forecast Management](#)
[Mass Maintenance](#)
[Controls](#)
[Preferences](#)
[Logout](#)

Welcome **Test User!** (Logout)

Stocking Location: All Stocking Locations
 Source: All Sources
 Ship Point: No Source Chases

Last Import: **01/04/2006**
 Reorder Point Generated: **01/04/2006**

Orders
 Approve Today: **20**
 Planned Order: **0**
 A Low Stock Point: **0**
 Low Stock Point: **0**
 All Orders: **20**

Metrics
 Fill-Rate Last Period: **97.5**
 Fill-Rate YTD: **97.7**
 Inventory Level: **11,426,034**
 Overstock: **341,687**
 Inventory To Sales Ratio: **0:1**
 Forecast Accuracy: **95.1**

Demand Exceptions
 Demand High: **0**
 Demand Low: **0**
 Trending Up: **5**
 Trending Down: **1**
 Missed Service: **0**

Item Alerts
 Out Of Stock: **0**
 Out Before Delivery: **0**
 Projected Below SS: **0**
 Delivery Late: **0**
 Missed Service LP: **0**
 Overstock On Order: **0**
 Overstocked: **0**

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The Order Summary Screen shows the detail of the orders that CLARITY Collaborate automatically recommends based on the stock status at each customer location.

Source: **11111**
 Ship Point: **Default**
 Destination: **HIM**

Recalculate Approve Order
 Previous Order | Next Order

Order Amt.	Need	Constraint	Final	Bracket	Parameters
Dollars: \$71,440	\$71,440	\$71,440	\$71,440	Number:	21522
Units: 188	188	188	188	Minimum:	1
Weight: 0	0	0	0	Maximum:	1,000,000
Cube: 0	0	0	0	Unit of Measure:	Pallet
Pallets: 0	0	0	0	Rule:	Meet Minimum
Layers: 0	0	0	0	Discount Type:	Percent Off
Cases: 0	0	0	0	Discount:	0

Days Delay: 0 Order Cycle: Lead Time: Days Added: Adjust

Alert: All Item Alerts

Item	Description	Order Qty.	Delay
42SEAS	PRODUCT 1	4 <input type="button" value="Update"/>	0
72SEAS	PRODUCT 2	5 <input type="button" value="Update"/>	0
40SEAS	PRODUCT 3	15 <input type="button" value="Update"/>	0
20SEAS	PRODUCT 4	150 <input type="button" value="Update"/>	0

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